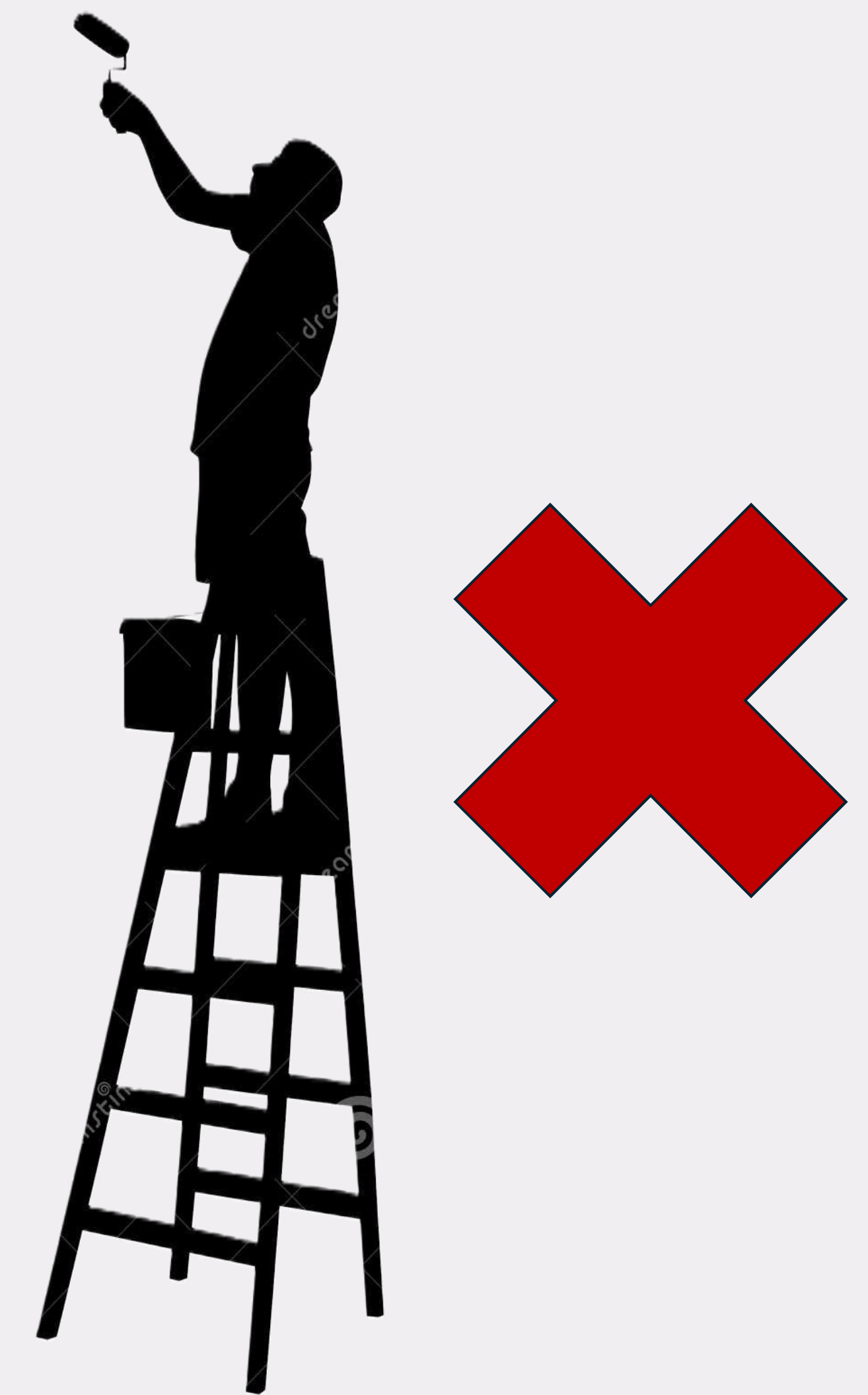


**The Wall Master is a highly efficient and precise tape roller designed to streamline your painting projects**



Feature	Function	Benefit
<b>Lightweight Materials</b>	<ul style="list-style-type: none"> <li>Durable PLA plastic and aluminum/PVC construction.</li> </ul>	<ul style="list-style-type: none"> <li>Light and easy to handle without breaking .</li> </ul>
<b>Extendable Design</b>	<ul style="list-style-type: none"> <li>Adjustable length of 3.5 to 6 feet.</li> </ul>	<ul style="list-style-type: none"> <li>Compact enough for storage</li> <li>Long enough for high walls and ceilings</li> </ul>
<b>Tape Roll Compatibility</b>	<ul style="list-style-type: none"> <li>Fits various tape sizes and types.</li> </ul>	<ul style="list-style-type: none"> <li>Versatile for any painting needs.</li> </ul>
<b>Auxiliary Handle</b>	<ul style="list-style-type: none"> <li>Reduces back and arm strain.</li> <li>Improves control and posture.</li> </ul>	<ul style="list-style-type: none"> <li>Maximizes efficiency and comfort.</li> </ul>

**MSRP: \$112.99**  
**Year 3 Revenue: \$3,690,036**

**Target Market**  
**Primary Customer:**  
 DIY Adult Homeowners  
**Service Available Market:**  
 49,000,000 Homeowners Participate in DIY Projects  
**Service Obtainable Market:**  
 2,450,000 (5% of SAM)